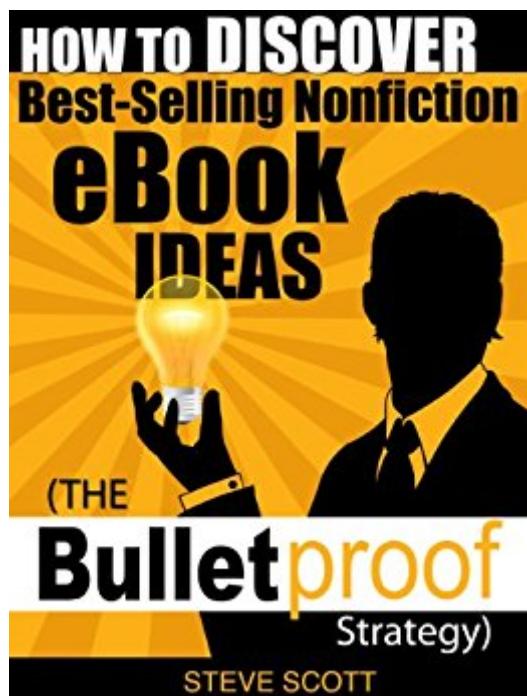


The book was found

How To Discover Best-Selling Nonfiction EBook Ideas - The Bulletproof Strategy



Synopsis

How To Publish Kindle eBooks That Actually SellDon't Waste Months Writing Titles That Nobody Wants.....Learn A Proven System For Discovering Winning Nonfiction eBook IdeasFind The Right Market Full Of Ready-To-Buy CustomersYou're wasting time listening to the standard advice about Kindle publishing. You can't write about any topic and expect it will become a best selling eBook. The truth is the marketplace is full of fickle readers. Most will only read a specific type of nonfiction book. If you're not writing about these topics then no one is going to buy your book. It's that simple!As an expert on niche research, I know what it takes to find proven, profitable markets. I use four free websites to discover where people are spending money. In my book, I show you these sites. Plus I teach you how to find the right niche that matches your background and personal interests. Generate Hundreds Of Book Ideas and Publish Your 1st, 2nd, and 100th Best-Selling Kindle BookThe key to making a killing on Kindle is to follow a publisher's model. You don't succeed with a single title. Your best best is to locate a hidden niche full of hungry buyers who will buy everything you publish. That's how the top authors really make money with eBooks.My guide details an additional four websites for exploring any market topic. You won't have to guess what people will buy. Instead you'll do a special type of research to decipher the language they use and locate the problems they encounter on a daily basis. In addition, you'll discover the right way to get hundreds of profitable nonfiction book ideas.Discover 7 Secrets Of Highly Effective Kindle Authors You'll need the right philosophy to win at the game. I've examined top-selling Kindle authors and discovered they have a specific mindset that leads to hundreds of daily sales. My guide details these 7 "highly effective" secrets and shows how you can adopt these winning habits. Use 5 Different Ways To "Hack" All the market research in the world won't matter if you pick the wrong market. The only way to publish a best-selling book is to know if it's something readers will buy. Fortunately I know the secret to determining the profitability of any nonfiction book idea. Specifically I use five tools to "hack" 's algorithm. You'll learn:How to determine the average daily sales of any published titleThe quickest way to find related books in your marketplaceA simple trick for discovering "hidden" book ideasMy system for turning an unprofitable idea into a title that readers wantHow to use the top selling charts to find what's currently popular in your market.There is a goldmine of information on . You just need the right tools to do the digging. With my "5 Hacks," you'll know...within minutes...if you have a best-selling book idea. Then all you have to do is write and publish your title!Would You Like To Know More?Get started right away and locate those best-selling nonfiction book ideas.Scroll to the top of the page and select the 'buy button' now.

Book Information

File Size: 1124 KB

Print Length: 79 pages

Publication Date: October 11, 2013

Sold by: Digital Services LLC

Language: English

ASIN: B009D6JL20

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #121,672 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #56

in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing > Direct

#121 in Books > Business & Money > Marketing & Sales > Marketing > Direct #194 in Kindle

Store > Kindle Short Reads > Two hours or more (65-100 pages) > Education & Reference

Customer Reviews

Steve Scott's "How to Discover Best Selling Kindle Non-Fiction Book Ideas" is the perfect primer if you're interested in establishing yourself as a niche publisher on the Kindle (and other e-book) market. Steve shows you how to research potential book ideas to find the "golden nuggets" that are most likely to sell like hotcakes. Then he shows you how to use 's own features to validate those book ideas so that when you invest time writing a book, you know your time is being spent on a topic that will generate sales. The book also doesn't set any wild expectations around being the next Stephen King of non-fiction either. This isn't a get-rich quick book, but it does give you a clear strategy for finding the right topics to write about and generate real income as a Kindle publisher. As Steve stresses in his book, success as a Kindle publisher is about writing books that solve people's problems. They want you to cut to the chase and tell them how to get what they want. Steve Scott follows his own advice and delivers "pure content" as they say in the marketing game. A must-read for anyone planning to jump into publishing on the Kindle.

The author does a wonderful job of outlining in detail the various ways a new author can create their first book. Such a complete guide with so many useful resources! I was very impressed with Mr. Scott's approach for his own success and that he shares it so openly. I will be using many of his

suggestions to enhance my own writing style and do the research ideas he presents. Thanks Scott!

This is a top notch little book filled with great tips and action steps. There is no annoying filler. Just a step-by-step plan for finding great topics that actually have a chance of selling. Although I was already familiar with some of his tips and resources, he provided many ideas and websites that I would never have thought of on my own. Most of the time when I buy "how to" books, I end up feeling a bit let down. Not so with this one. This little book is a real gem if you are truly interested in developing best selling ideas.

Although I have published several books on the Kindle platform, I picked up a copy of Steve's book because (IMHO) you can never learn enough about your chosen field. I wasn't disappointed. Steve covers the background of Kindle publishing, including his take on why to focus on non-fiction titles. As a non-fiction author, he didn't have to sell me on that point! The book goes on to help authors really focus in on ultra-specific niches, specifically those that have the potential for ongoing and consistent sales. He shares his take on how to discover those markets, using the same skill set as you'll see in the best Internet marketers. In particular, I found his method for predicting book sales (per day) based on ranking particularly helpful. In comparing his stats against my own, I can tell you that he's spot on. And, for those writers who have run out of ideas, the book covers great places to find new ideas as well as tools to estimate sales. If you're an author who wants to build their Kindle empire, I highly recommend this book.

In a nutshell, Steve Scott walks the walk. Honestly I'm always a bit skeptical to see so many 5 stars on a book. But after reading the book, Steve gets my vote for 5 stars too. Why? Because it's all totally legit. With all of the stuff Steve talks about in the book, you can tell he actually does it himself too. I know because I checked. I also appreciate how he doesn't beat around the bush. He gets straight to the point, gives you the key pointers, and moves on. The book could have been much longer if he added more examples or stories but he really didn't need to based on his ability to explain the concepts. It's also formatted very well. I know this is a minor detail but I've been switching between reading the book on my laptop and iPhone and it reads equally nice in both places. I found myself highlighting big chunks of the book to reference later. So much so that I thought it was a bit silly. Just goes to show it was a good, very useful read. If you're looking for an excellent resource on how to figure out what to write about, at \$2.99 Steve's book is kind of a no brainer. Now, off to write!

For much of my life, I have wanted to write a book and get it published. Writing it was not a problem. Publishing it was a problem, and when I read Steve's book, "How to Discover Best-Selling Nonfiction eBook Ideas", it had all the information I needed to get it done. And it is done! I am a published author. And ... there are more books on the way! What I really liked about this book, and others by Steve Scott, is that not only does he give the answers to my questions, but he also gives a step-by-step tutorial on how to make it work. Most books just give an answer, assuming that I will know what they mean and be able to figure it out for myself. But Steve goes a step beyond that. I can, without pause, give a STRONG recommendation to everyone who has a dream as I did, to write a book, read this first. You'll be off on the right foot. Thanks, Steve, for sharing your insights. :) The Piano - Its Purchase and Care

[Download to continue reading...](#)

How to Discover Best-Selling Nonfiction eBook Ideas - The Bulletproof Strategy Handcrafted CSS: More Bulletproof Web Design, Video Edition (includes Handcrafted CSS book and Handcrafted CSS: Bulletproof Essentials DVD) Selling on eBay: 44 Killer Profitable Items To Sell on eBay From Garage Sales, Thrift Stores, Flea Markets and More! (selling on ebay, ebay, ebay selling, ... ebay marketing, ebay selling made easy,) Read and Discover: Level 3: 600-Word Vocabulary Your Five Senses (Discover! - Oxford Read and Discover) How to Write a Non-Fiction Kindle eBook in 15 Days: Your Step-by-Step Guide to Writing a Non-Fiction eBook that Sells! AMC Discover Cape Cod: AMC's Guide To The Best Hiking, Biking, And Paddling (Appalachian Mountain Club: Discover Cape Cod) Discover Acadia National Park: AMC's Guide To The Best Hiking, Biking, And Paddling (AMC Discover Series) Discover the Adirondacks: AMC's Guide To The Best Hiking, Biking, And Paddling (AMC Discover Series) FBA: Complete Guide: Make Money Online With FBA: The Fulfillment by Bible: Best Selling Secrets Revealed: The FBA Selling Guide FBA: Complete Guide: Make Money Online With FBA: The Fulfillment by Bible - Best Selling Secrets Revealed: The FBA Selling ... , fulfillment by , fba Book 1) My Unsentimental Education (Crux: The Georgia Series in Literary Nonfiction) (Crux: The Georgia Series in Literary Nonfiction Ser.) Bologna Annual '98: Nonfiction (Bologna Annual: Nonfiction) Stronger Than Steel: Spider Silk DNA and the Quest for Better Bulletproof Vests, Sutures, and Parachute Rope (Scientists in the Field Series) Bulletproof Web Design: Improving flexibility and protecting against worst-case scenarios with XHTML and CSS (2nd Edition) Bulletproof Web Design: Improving flexibility and protecting against worst-case scenarios with HTML5 and CSS3 (3rd Edition) (Voices That Matter) Bulletproof Web Design: Improving flexibility and protecting against worst-case scenarios with XHTML and CSS Defending

Your Castle: Build Catapults, Crossbows, Moats, Bulletproof Shields, and More Defensive Devices to Fend Off the Invading Hordes Bulletproof The Bulletproof Diet: Lose Up to a Pound a Day, Reclaim Your Energy and Focus, and Upgrade Your Life Concrete, Bulletproof, Invisible and Fried: My Life as a Revolting Cock

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)